



DeuSComp Training Programme Challenge

(Macro and micro challenges)

The DeuSComp Challenge

A unique predefined DeuSComp challenge has been developed so that learners can apply and demonstrate the knowledge gained during each lesson with micro lesson specific challenges:

“The local authority has been donated funding by a local philanthropist (donor) for a collection of exhibitions to help promote social cohesion within the community”.

- Beyond exhibitions, it is required to organize conferences, performances and workshops in order to engage different target groups and host other artists.
- You have been selected to manage the conception, planning and implementation of the exhibitions on behalf of the local authority.”

DeuSComp Challenge

WHAT & WHY

The local authority has been donated funding by a local philanthropist for a collection of exhibitions over 12 months to promote social cohesion within the community' and build shared values and sense of belonging

PHYSICAL CONTEXT

No indoor space(s) ready to use

The transition phases of the exhibitions are an integral part of the creative process and should remain accessible to the public

The local authority requires that environmental impact and that accessibility of disabled audience are demonstrated

SOCIAL CONTEXT

The local community does not spontaneously engage in cultural initiatives

Local associations do not tend to collaborate together

The local authority expects each exhibition to be as accessible as possible to all audiences in the community

FINANCIAL CONTEXT

The donor has requested that an additional 20% of funding is sourced from alternative sources

FUTURE VISION

The local authority has requested that a sustainable business model be developed to reproduce future initiatives



Stand Alone Lesson 11 Micro Challenge

Topic - How to pitch

Suitable for: *Group*

How to pitch exercise 1*:

Be ready to tell:

What are your core skills?

How can you contribute to the exhibition team?

After writing, prepare to pitch to others in

Pitch length : Max 2 minutes.

Give feedback

*This exercise is suitable for learners that have chosen this lesson as a stand alone module



DeuSComp Lesson 11 Micro Challenge

Topic - How to pitch

Suitable for: *Group*

How to pitch exercise 2*:

Participants are asked to prepare and deliver a pitch on the project/exhibition to potential funders for the missing 20% of the budget that the donor has requested is sourced.

*This exercise is available for learners that have followed the entire DeuSComp training programme