



# DeuSComp Training Programme Challenge

(Macro and micro challenges)

# The DeuSComp Challenge

A unique predefined DeuSComp challenge has been developed so that learners can apply and demonstrate the knowledge gained during each lesson with micro lesson specific challenges:

***“The local authority has been donated funding by a local philanthropist (donor) for a collection of exhibitions to help promote social cohesion within the community”.***

- Beyond exhibitions, it is required to organize conferences, performances and workshops in order to engage different target groups and host other artists.
- You have been selected to manage the conception, planning and implementation of the exhibitions on behalf of the local authority.”

# DeuSComp Challenge

## WHAT & WHY

The local authority has been donated funding by a local philanthropist for a collection of exhibitions over 12 months to promote social cohesion within the community' and build shared values and sense of belonging

## PHYSICAL CONTEXT

No indoor space(s) ready to use

The transition phases of the exhibitions are an integral part of the creative process and should remain accessible to the public

The local authority requires that environmental impact and that accessibility of disabled audience are demonstrated

## SOCIAL CONTEXT

The local community does not spontaneously engage in cultural initiatives

Local associations do not tend to collaborate together

The local authority expects each exhibition to be as accessible as possible to all audiences in the community

## FINANCIAL CONTEXT

The donor has requested that an additional 20% of funding is sourced from alternative sources

## FUTURE VISION

The local authority has requested that a sustainable business model be developed to reproduce future initiatives

# DeuSComp Lesson 10 Micro Challenge

## Topic - Creative Industries & Copyright page 1

Suitable for: *Group (preferred) & Individual work*

***“You are the editor of publishing house “Book2”. You are interested in using photos posted on the exhibitions Facebook page in a book.. You intend to distribute this book into all E.U. states”***

- Prepare a questionnaire for the exhibition management team in order to create a Copyright transfer agreement.
- Prepare the draft of this contract (basic notions of the agreement).

# The DeuSComp Lesson 10 Micro challenge

## Topic - Copyright in Creative Industries Page 2

Suitable for: *Group(preferred) & Individual work*

**WHAT & WHY** You need 12 pictures depicting also works of art from artists

**SOCIAL CONTEXT** The participating artists come from all over the world

**FINANCIAL CONTEXT** The parties to an agreement shall provide for an advance payment of the whole part of remuneration

**FUTURE VISION** If the project is successful, “Book2” plans to release an additional edition of the book